

Media Contact: Molly Onufer MOnufer@millcraftideas.com 412-889-2676

## Millcraft Welcomes Unique Local Sports Experience at DK Pittsburgh Sports headquarters on Fifth Avenue Downtown

PITTSBURGH, PA (January 10, 2022) Millcraft Investments has announced that a new tenant at Market Square Place will be bringing a brand new concept to the heart of Downtown Pittsburgh. DK Pittsburgh Sports will be moving into the storefront at 224 Fifth Avenue to bring vibrancy to the commercial district with their first multi-use media headquarters and store.

Reflecting the Pittsburgh values of hard work and sports, this locally-grown independent sports media company covers hometown professional teams, local university teams and national sports news through their website, state-of-the-art app and podcasting network. The location on Pittsburgh's renowned Fifth Avenue will be home to their innovative and interactive sports experience for Pittsburgh fans and Downtown visitors, featuring a podcast studio, event space, sports gift shop and workspace.

"As someone who was born Downtown, it's been a dream of mine to have a business here," said Dejan Kovacevic, who owns and manages the enterprise with his partners Dali Kovacevic and David Rosenblatt. "Finding a way to apply bricks and mortar to our already successful and growing operation, and to do so in a historic building on an iconic thoroughfare like Fifth Avenue only adds to the excitement!"

In DK Pittsburgh Sports' mission to provide "Coverage that Connects," they anticipate the space will be open to the public starting in March 2022 following renovations.

"We are excited to welcome our new partners DK Pittsburgh Sports whose new idea will bring a new energy to the growing Downtown small business district," said Millcraft CEO Lucas Piatt. "Sports bring Pittsburghers together and now fans and visitors will have a truly unique, truly Pittsburgh destination Downtown that celebrates that tradition."

Additional information will be posted on the <u>DK Pittsburgh Sports</u> website as it becomes available.



Rendering of DK Pittsburgh Sports located mid-block at 224 Fifth Avenue, courtesy of DK Pittsburgh Sports.

## **ABOUT MILLCRAFT INVESTMENTS**

Millcraft Investments is a Western Pennsylvania real estate and hospitality developer and management company with a sixty-year history of successfully creating and maintaining prominent large-scale office, retail, residential, and mixed-use developments. Learn more by visiting <a href="mailto:millcraftideas.com">millcraftideas.com</a>.

###